Discourse Coherence: How do speakers show and listeners decide what the center of attention is?

Presented at University of Aizu; Fukushima, Japan Thursday, December 11^{th} , 2003

Ralph L. Rose Northwestern University Department of Linguistics HOUSTON (Reuters) A Texas woman was sentenced to 10 years in jail for running over the manager of a McDonald's with her car because she wanted mayonnaise on her cheeseburger.

Waynetta Nolan, 37, showed no emotion Thursday as the sentence was read in court following a trial in which the McDonald's manager, Sherry Jenkins, said she gave Nolan the mayonnaise she requested, but she flew into a rage anyway.

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How do speakers show and hearers decide what the center of attention is?

Center(s) of Attention

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 - Syntactic prominence
 - Semantic prominence

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- Implications

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Question: How is the center of attention of an utterance determined?

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Most salient entity ⇒

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Most salient entity ⇒ center of attention

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Main Question: Which determines the center of attention: syntactic prominence or semantic prominence?

"Semantic Prominence"

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- hit: HITTER, HITTEE
- give: GIVER, THING-GIVEN, RECEIVER
- admire: ADMIRER, THING-ADMIRED

Background: Semantic Prominence

"Semantic Prominence" - component of discourse salience resulting from semantic factors

How is semantic prominence determined? From the lexical semantics of the verb.

- hit: AGENT, PATIENT
- give: SOURCE, THEME, GOAL
- admire: EXPERIENCER, STIMULUS

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Semantic Hierarchy: AGENT > PATIENT > OTHERS

Tough-constructions

- a. John_i could hardly beat $Matt_j$. CONTROL
- b. $Matt_j$ was hard for $John_i$ to beat \emptyset_j . SPLIT

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- a. $John_i^{\star\star}$ could hardly beat $Matt_j$. CONTROL
- b. Matt_j^* was hard for John_i^* to beat \emptyset_j . SPLIT

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Predictions:

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- a. $John_i^{**}$ could hardly beat $Matt_j$. CONTROL
- b. Matt_j^{\star} was hard for John_i^{\star} to beat \emptyset_j . SPLIT
 - $\star =$ syntactically prominent $\star =$ semantically prominent

Predictions:

• After a, there is a clear CA: John

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Predictions:

- After a, there is a clear CA: John
- After b, there is no clear CA

John_i** could hardly hit Matt_j. CONTROL a. He_i was still able to land a knockout punch, though. COREF_{AGT} b. He_j finished the round without getting hit even once. COREF_{PAT}

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 CONTROL condition: SUBJECT/AGENT coreferent continuation chosen 75% of time (significant by both subjects and items)

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Experiment I

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Results:

- CONTROL condition: SUBJECT/AGENT coreferent continuation chosen 75% of time (significant by both subjects and items)
- SPLIT condition: no greater preference for either continuation (n.s., by subjects or items)

spray/load verbs

John sprayed some paint $_i^{\star\star}$ on a wall $_j$. CONTROL John sprayed a wall $_j^{\star}$ with some paint $_i^{\star}$. SPLIT

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Predictions:

- In CONTROL condition, paint is more salient than wall
- In SPLIT condition, neither paint nor wall more salient than the other

John sprayed some paint $_i^{\star\star}$ on a wall $_j$. CONTROL a. It $_i$ dribbled down and made a mess. COREF $_{PAT}$

b. It_j was big and needed two coats.

 COREF_{LOC}

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b. It i was big and needed two coats. COREF $_{LOC}$

John sprayed a wall with some paint t_i^* .

a. It_i dribbled down and made a mess.

b. It_i was big and needed two coats.

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 COREF_{LOC}

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John sprayed some paint $_i^{\star\star}$ on a wall $_j$.

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John sprayed a wall_i with some paint_i.

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Preliminary Conclusions

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- syntactic prominence, and
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Language Teaching

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- Raise learner's discourse competence by helping them become more aware of
 - how to establish the center of attention

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 - language evaluation

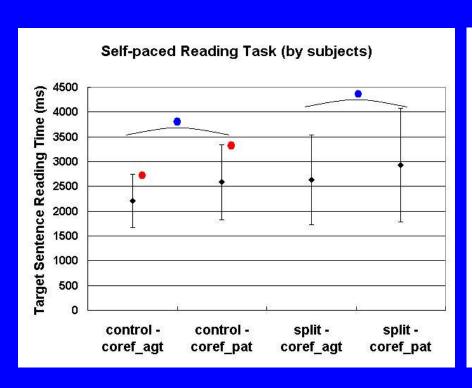
Conclusion

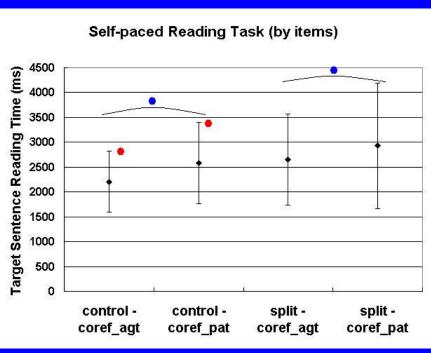
Research will evaluate usefulness of semantic factors as a component of

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 - language teaching
 - language evaluation
- computational representations of pronoun processes
 - pronominalization
 - pronoun resolution algorithms

*References

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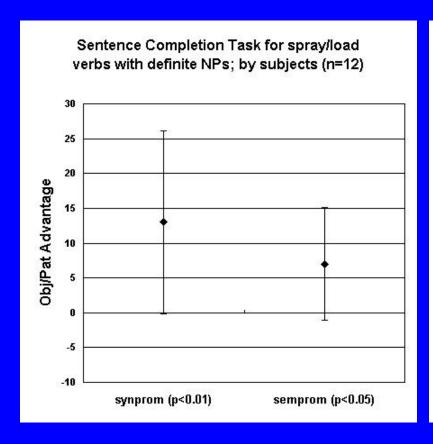


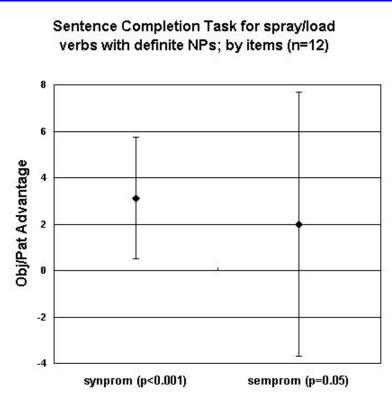


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Experiment 2 - definites

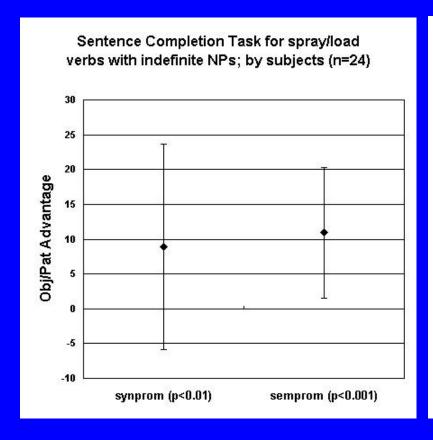


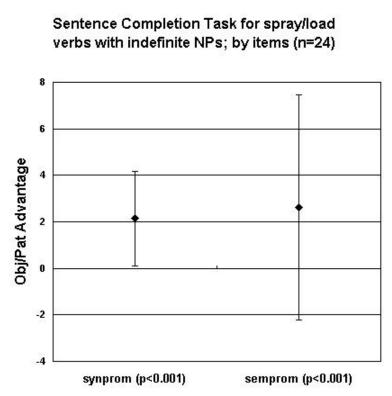


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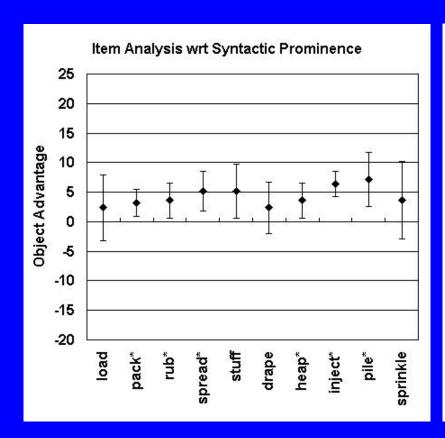


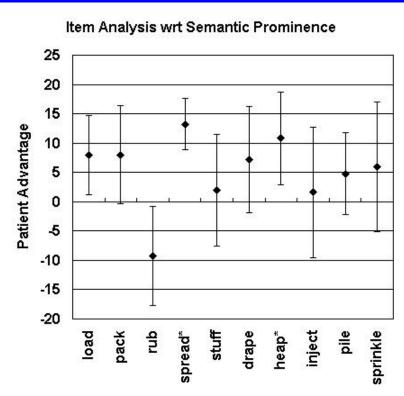


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Experiment 2 - Item Analysis





- a. Max rubbed some wax_i^{**} on a surfboard_i.
- a'. Max rubbed a surfboard_j* with some wax_i^* .
- b. It_i was very soft and easy to apply.
- b'. It, looked like a glistening rocket.

CONTROL SPLIT COREF $_{PAT}$ COREF $_{LOC}$